

Duluth SENIOR EXPO

BOOTH SALES AGREEMENT

DULUTH SENIOR EXPO · WEDNESDAY OCTOBER 19, 2011 · DULUTH ENTERTAINMENT CONVENTION CENTER

Business/Agency Name: _____
Contact: _____
Address: _____
City/State/ZIP: _____
Phone/Fax: _____
E-mail: _____

Reserve Your Space for One or Three Years *Three Year Agreement option locks you in at 2011 pricing for entire length of agreement*

Choose Space Type: ___ Premium (\$650) ___ Standard (\$550) Location Preferences: _____

*****Premium Booths are corner locations in Ed Fitz Hall*****

Booth package includes pipe and draped booth, skirted 8' banquet table, one chair, 2 exhibitor passes and 50 admission tickets to the expo.

Select Agreement Length: ___ One Year (2011) ___ Three Years (2011-2012-2013)

Merchandise/Service to be exhibited: _____

Total Exhibitor Booth Fee(s): _____

Electricity at booth (optional): _____ \$55.00 _____

GRAND TOTAL: \$ _____

*\$100 deposit due on signing. Balance: 50% on 6/1/10, remaining balance by 9/1/10 or **pay in full on signing by company check and receive a 5% cash discount before 5/1/2011.***

Make checks payable to: Duluth Senior Expo

Please charge my: ___ Visa ___ MasterCard Card No.: _____

Exp. Date: _____ CVC #: _____ Signature: _____

Additional Terms and Conditions

By signing this agreement, I acknowledge that I have read and will abide by the terms and conditions set forth on the reverse side of this agreement or as an attachment.

Advertiser/Authorized Exhibitor:

Sales Agent-Duluth Senior Expo

(Signature) (Date)

(Signature) (Date)

Duluth Senior Expo c/o Lundeen Group, LLC (218) 727-1177 · FAX: (218) 740-3397
Send Contract and Payment to: Duluth Senior Expo · 2828 Piedmont Avenue, Suite B · Duluth, MN 55811

ADDITIONAL TERMS AND CONDITIONS

1. No Exhibitor may sublet space or hand out literature or products for a person or business that is NOT exhibiting at The Duluth Senior Expo , without the sole permission of The Lundeen Group, LLC hereinafter referred to as Management. Any Exhibitor doing so will be asked to stop immediately. Violation of policy could mean expulsion from The Duluth Senior Expo without a refund of Exhibitor fees.
2. In the event that Exhibitor fails to pay balances by agreed dates, deposits and/or fees paid shall be forfeited and Exhibit space reservation canceled.
3. Exhibit space, as provided by The Duluth Senior Expo, includes only what is listed on the reverse side. Furnishings, decorations, signage shall be the responsibility of the Exhibitor.
4. Exhibitor agrees to staff Exhibition space during all hours show is open.
5. NO goods or displays are to be removed from the show during show hours.
6. Management reserves the right to make changes in Exhibitor space locations with no advance notice to the Exhibitor.
7. Management reserves the right to prohibit or decline any exhibit, exhibitor, proposed exhibit or exhibitors not approved by Management and to permit only such matter and conduct as shall be approved.
8. All decorations must be flameproof and pass inspection by all designated authorities.
9. In case the premises are destroyed by fire or the elements, or by any other causes, or in case any circumstances whatsoever including strikes or storms shall make it impossible for Lundeen Group, LLC to permit any Exhibitor or Exhibitors to occupy the premises, Lundeen Group, LLC and The Duluth Senior Expo, are released from any and all claims for damage which might arise in consequence thereof.
10. In the event the show is not held, Management and its sales agents, on refunding of all monies received from an exhibitor or exhibitors, shall be released from all claims for damages.
11. All displays, interviews, conferences, and distribution of literature, sales, live models, etc. will be made WITHIN the assigned Exhibitor space unless approved in advance by Senior Expo. No Exhibitor may send staff around Exhibit Hall distributing materials or advertising.
12. Management reserves the right to name exclusive sponsors for the show.
13. The DECC has policies about exhibitors providing food at their booths. Before you decide to provide food of any kind (other than say, pieces of hard candy), check with Management. (see #14)
14. **If Exhibitor is doing any food and/or beverage sampling at their booth all samples must be distributed in sample portions only and the exhibitors operation must be in compliance with all regulations and/or permitting as required by the St. Louis County Health Department and DECC. No food can be sold that is consumed at the expo. Pre packaged food products can be sold for off premise consumption.**