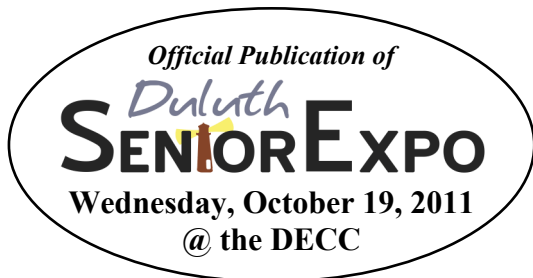


*The most comprehensive directory of its kind in the area. Distribution is more than 4,000 and given to every attendee of the Duluth Senior Expo and distributed throughout the year.*



**DEADLINES:**

Space reservation due by 7/15/2011  
 Copy due by 8/15/2011.  
 50% payment due with reservation, balance due in full by 8/15/1011.  
 Ads must be hi-res, Digital or camera-ready.  
 Accepted files: .pdf, .eps, .jpg of 355 dpi or higher.



**2011 Resource Guide Advertising Rates**  
*(all ads are full color)*

	Width	Height	Cost
Back Cover	8.5"	11"	\$1,095
Inside Covers	8.5"	11"	\$995
Full Page Inside	8.25"	10.75"	\$795
1/2 Page Vertical	4.15"	10.75"	\$450
1/2 Page Horizontal	8.25"	5.4"	\$450
1/4 Page Vertical	4.15"	5.4"	\$325
1/4 Page Horizontal	5.4"	4.15"	\$325
1/8 Page	3"	2"	\$245
Enhanced Directory Listing	Color Logo		\$95

Name \_\_\_\_\_ Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City / State / Zip \_\_\_\_\_  
 Phone / Fax \_\_\_\_\_ Email \_\_\_\_\_  
**Ad Information** Ad Size \_\_\_\_\_  
 \_\_\_\_\_ I will be sending ad \_\_\_\_\_ I will need ad designed  
**Payment Information** \_\_\_\_\_ Enclosed \_\_\_\_\_ Invoice \_\_\_\_\_ Charge Credit Card  
 Name on Card \_\_\_\_\_  
 Card # \_\_\_\_\_ CSV# \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Signature \_\_\_\_\_

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